



Media release

Bern is ready - anticipation is high for the most important Education Fair in Switzerland

Bern, 25 October 2018 – On 7 November 2018, Worlddidac & Swisssidac Bern will open its doors to the most important Education platform: for Educators, Heads of Education, Education Officers, Procurement Managers. Over the course of three days, 270 exhibitors will showcase the latest in educational trends at the BERNEXPO trade centre. Presentations by top-class speakers, Finland's attendance as a host country and an attractive supporting programme complete the innovative and trendy offer.

Bern will convert to the Education Capital from 7 to 9 November 2018: Visitors to Worlddidac & Swisssidac, the most important national and international platform for continuing education, will be able to look at the latest and most innovative products. A wealth of topics shows the multifaceted nature of the education industry – teaching and learning materials, school equipment, room concepts, ICT infrastructure. Swisssidac & Worlddidac, will demonstrate the latest trends in these and other areas for educators, heads of education, policymakers and other education stakeholders in a vivid and unexpected way.

Worlddidac Bern: global education is changing

The Worlddidac International Fair, a global education industry gathering under the auspices of the Worlddidac Association, brings together international exhibitors and decision-makers. Worlddidac Bern has put together an exciting and inspiring programme of fringe events for the 2018 edition.

ISTE conference, Transforming Education on 7 November 2018

The streaming conference of the International Society for Technology in Education (ISTE) will be a first highlight, which will look at the challenges and opportunities in the education industry through contributions, held in English, from Australia, South Africa, UK, USA, Russia and Indonesia. Digitalisation, migration, continuing professional development, retraining and the ageing society, are just a few of the factors in the fundamental changes in global education.

Future Talk - Public Private Partnerships on 7 November 2018

Future Talk will bring together international keynote speakers from the World Bank, the United Nations Industrial Development Organization (UNIDO), UNESCO-UNEVOC, Ukrainian PPP Development Support Centre as well as representatives from the industry. Worlddidac has arranged for these experts, who have “hands on experience”, to exchange their knowledge and experiences from which the audience will gain invaluable knowledge and understanding.

18th Worlddidac Award ceremony on 7 November 2018

A festive evening in which the global players will receive their well-earned and prestigious AWARD for their engagement in the educational sector. Prizes will be awarded to innovative, educationally worthwhile and sustainable products and solutions in education.

Workshop Finnish Educational Innovations for Life-long learning on 7 November 2018

This feature will be presented by the Worlddidac Guest Country Finland. The Finnish education system has evolved to become one of the leading systems in the world. Anita Lehtikoinen, Permanent Secretary of the Finnish Ministry of Education and Culture will reveal the secrets of the country's success and highlight some of the impending challenges.

Three themed stages make up the centrepiece

The centrepiece of the exhibition will be the three themed stages Didaktik kibesuisse, Digital Swisscom and Innovation. Impressive facts on the latest trends in education will be put across in 20-minute slots. On the stages, keynote speakers will present examples of best practice and interesting talks on the themes of didactics, digitalisation and innovation.

Swissdidac Bern: numerous highlights

The continuing education platform Swissdidac Bern will give an overview of new **information and communications technology (ICT)**, on one side using specially developed, latest-generation applications, new-style cross-media e-learning courses and teaching materials on connected thinking, intergenerational fairness and sustainability, and on the other using competency-based textbooks that comply with Curriculum 21 (Lehrplan 21).

Fourteen innovative **start-ups from EPFL's EdTech Collider** will present innovations in educational technology. Pupils from Bern city for example, will be able to find extra-curricular coaching or remedial teaching at the click of a mouse. The learning management platform, which brings together teachers, learners and parents virtually, according to their needs, will certainly be worth a visit.

Computational thinking combines mathematical analytical thinking with natural sciences, computer sciences, and segments of information and communications technology (MINT subjects) and even with linguistics. On completion of an input lecture on computer-based thinking, participants are optimally prepared for the modules Media and Computer Science in Curriculum 21.

The **comprehensive solution for the interactive classroom** provides inspiration, as do the trendy storage solutions, new developments in seating and standing desk designs and well as the ideas for unforgettable school trips.

On 9 November 2018, the ZHAW Zurich University of Applied Sciences and Swisscom will present the latest findings of the **2018 James Study** at Swissdidac Bern, giving an insight into how Swiss adolescents aged 12 to 19 use the media.

Further information

www.worlddidac-bern.com

www.swissdidac-bern.ch

Accreditation: click [here](#) for the online form.

Worlddidac & Swissdidac Bern at a glance

Swissdidac and Worlddidac Bern are the most important education fairs in Switzerland.

Exhibition themes: Teaching and learning materials (digital and print), room concepts (indoor/outdoor), MINT, accessibility (NEW), out-of-school learning facilities (NEW), services, educational toys, health (NEW), school equipment and consumables, vocational training, ICT, early childhood education

Event: 7 to 9 November 2018, BERNEXPO exhibition and trade centre, Bern

Next event: 15 to 17 September 2020

Follow us on:

Facebook www.facebook.com/SwissdidacWorlddidacBern

LinkedIn www.linkedin.com/company/swissdidac-worlddidac

Instagram www.instagram.com/swissdidac_worlddidac

Sponsorship partners: LCH, RER, Worlddidac Association, Swissdidac

Media contact: Eric Marbach, +41 79 826 69 03, worlddidac@bernexpo.ch